



ARCHITECTS' COUNCIL OF EUROPE  
CONSEIL DES ARCHITECTES D'EUROPE

**December 2009**

**Fourth Snapshot Survey  
Of  
Impact of Economic Crisis**

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# Fourth Economic Impact Survey

Dec-09

## Methodology:

- Secretariat Used the Same Questions as the 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> Surveys and the ACE Internet Service Provider Created the Online Questionnaire
- Questions Translated into 15 Languages
- E-mail Invitation sent to 3,100 E-mail Addresses of “Volunteers” from Sector Study
- Member Organisations Invited to Circulate the Invitation to all Architect Members
- Questionnaire Open for a 2 Week Period (Ended on the 20<sup>th</sup> of December 2009)
- **3, 591** Responses from ACE Member Countries
- All results weighted to give more Statistical Reliability

# Fourth Economic Impact Survey

Dec-09

## Breakdown of Responses:

Country	Answers in April	Answers in June	Answers in September	Answer in December
France	17	1736	1508	1652
Irlande	13	91	354	14
Romania	36	315	296	210
Germany	75	127	208	87
Bulgaria	0	17	170	96
Greece	235	216	162	180
Czech Republic	128	55	151	67
Turkey	37	130	147	123
Poland	12	18	54	53
United Kingdom	21	27	32	22
Belgium	995	630	31	39
Finland	210	32	30	17
Austria	18	7	24	19
Croatia	0	126	24	5
Spain	1	21	18	600
Portugal	17	75	17	80
Sweden	17	51	16	12

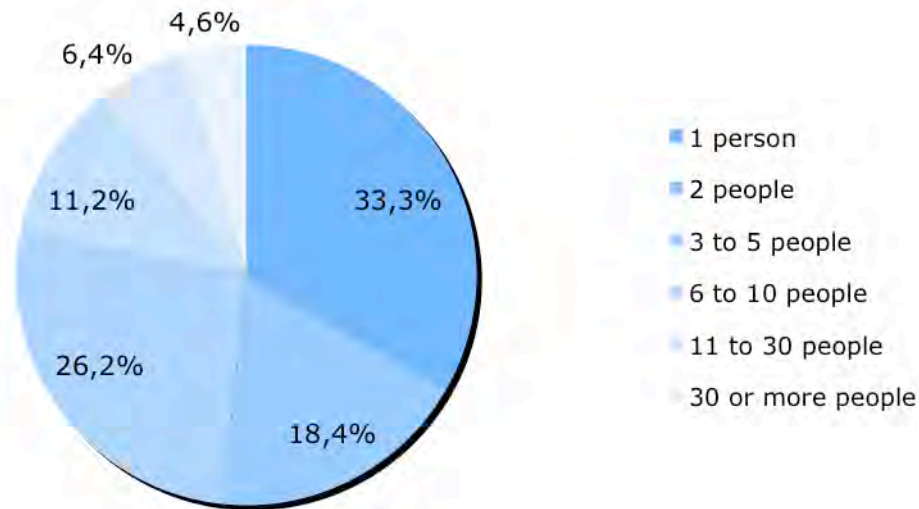
Country	Answers in April	Answers in June	Answers in September	Answer in December
Denmark	13	92	13	14
Latvia	25	22	12	22
Malta	33	13	11	15
Slovenia	9	9	11	92
Netherlands	10	7	9	14
Italy	1	83	8	39
Switzerland	1	6	7	3
Hungary	0	121	5	0
Luxembourg	11	12	5	9
Cyprus	3	3	0	0
Estonia	25	23	0	39
FYROM	1	0	0	3
Lithuania	0	37	0	35
Norway	83	2	0	2
Slovakia	0	0	0	28
Bosnia & Herzegovina	0	2	0	0
<b>TOTAL</b>	<b>2047</b>	<b>4106</b>	<b>3323</b>	<b>3591</b>

# Fourth Economic Impact Survey

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## Profile of Respondents:

**Number of people in the company or practice where respondents work**



**Good Representation  
from all sizes of  
Architectural Practice**

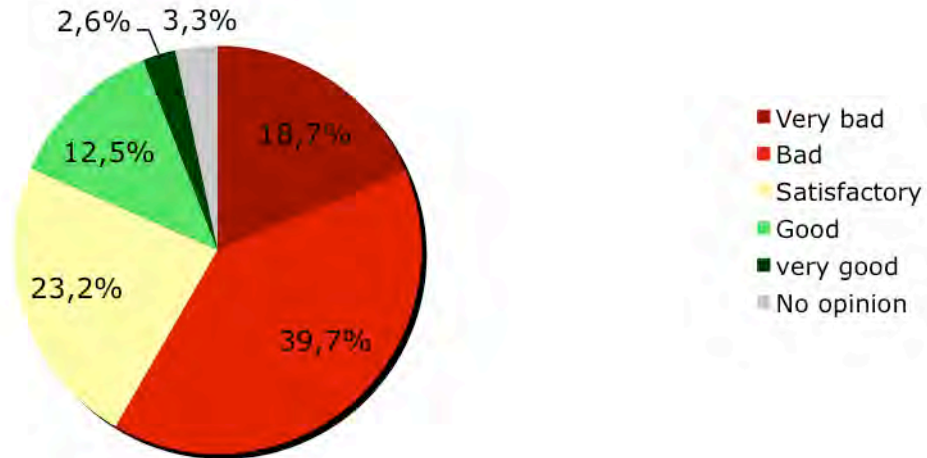
**Spread Reflects  
Sector Study Profile  
well**

**No Other Information  
About Respondents  
was Sought**

# Fourth Economic Impact Survey

Dec-09

## Current situation for architectural practice in Europe



Overall a Trend  
Towards More  
Optimism as 2009  
Advances

Survey to be  
Repeated in 2010  
to Extend Trend  
Analysis

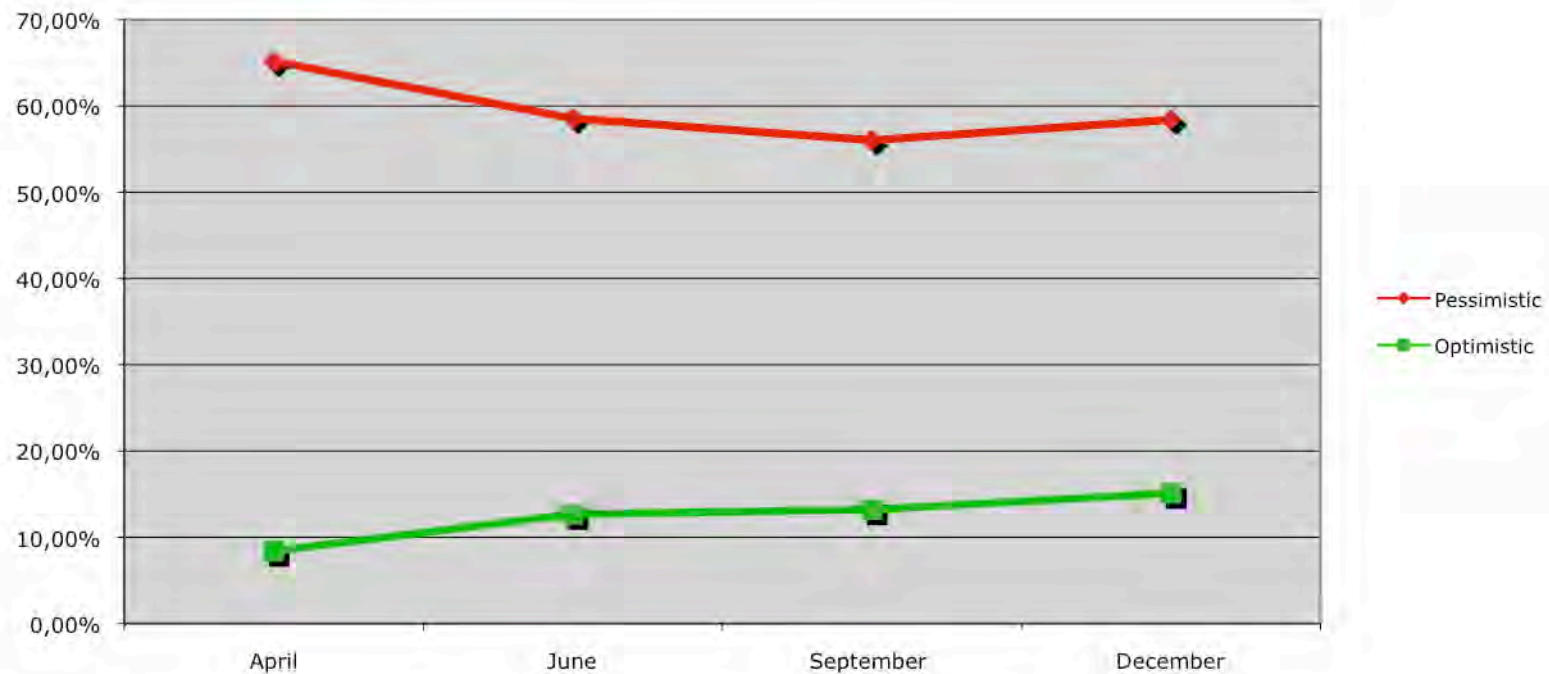
	<b>Pessimistic</b>	<b>Optimistic</b>
<b>April</b>	65,16%	8,41%
<b>June</b>	58,55%	12,67%
<b>September</b>	56,03%	13,21%
<b>December</b>	58,40%	15,10%

# Fourth Economic Impact Survey

Dec-09

## Current Situation for Architectural Practice in Europe

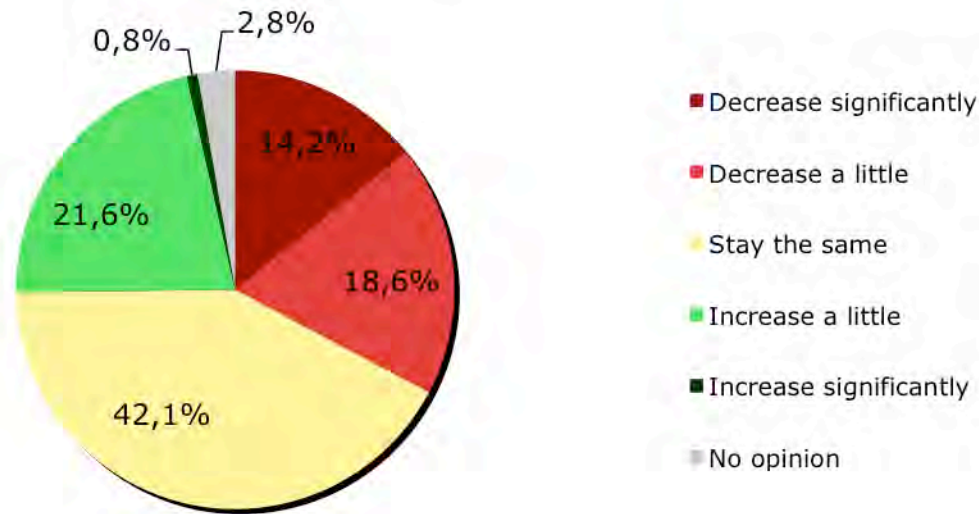
Current situation for architectural practice (business) in Europe



# Fourth Economic Impact Survey

Dec-09

Expectation, for the next three months, of architectural workload



Breakdown by Building Type Comes Later in the Presentation

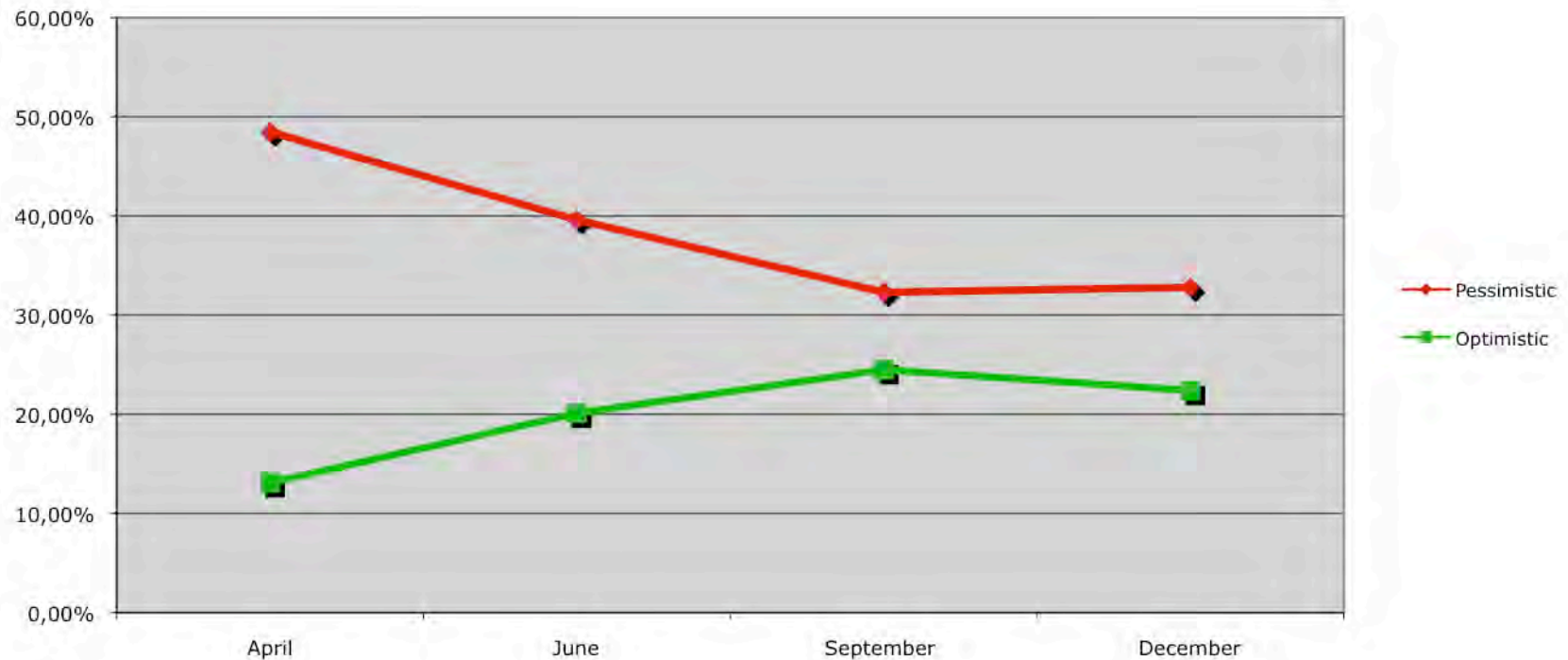
	Pessimistic	Optimistic
April	48,47%	13,09%
June	39,60%	20,11%
September	32,30%	24,49%
December	32,80%	22,40%

# Fourth Economic Impact Survey

Dec-09

Expectation, for the next three months, of Architecture Workload

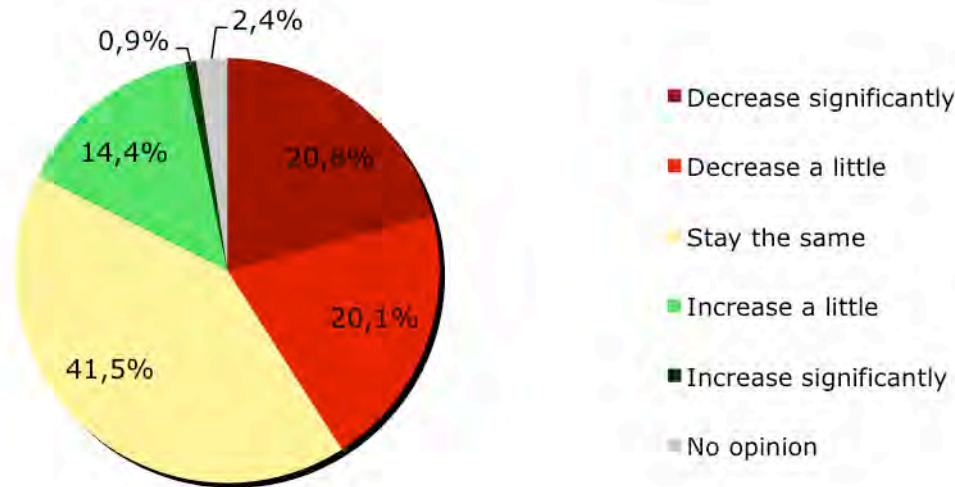
Expectation for the next three months, of architecture worklaod



# Fourth Economic Impact Survey

Dec-09

Change in staff numbers since September 2008



The assumption behind this question is that the economic crisis started to be felt in September 2008

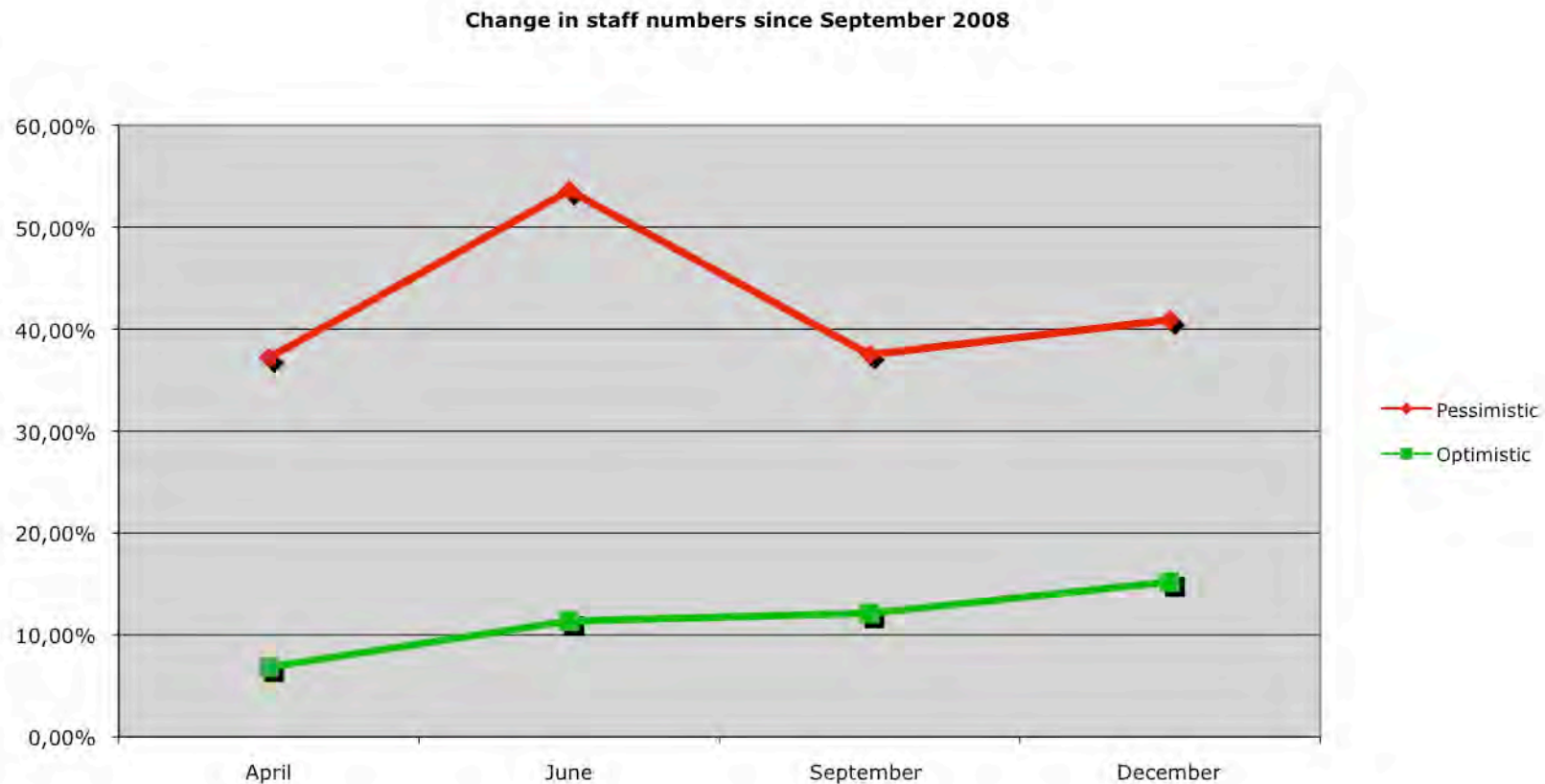
From these answers we can see that 40% of architects offices have seen a decrease in staff numbers since September 2008

	<b>Pessimistic</b>	<b>Optimistic</b>
<b>April</b>	37,18%	6,85%
<b>June</b>	53,60%	11,36%
<b>September</b>	37,49%	12,12%
<b>December</b>	40,90%	15,20%

# Fourth Economic Impact Survey

Dec-09

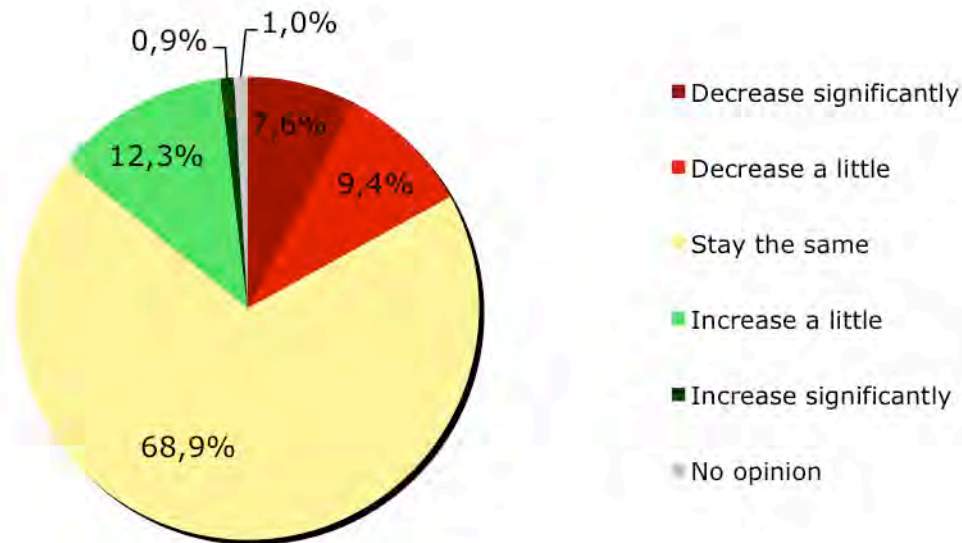
## Change in Staff Numbers since September 2008



# Fourth Economic Impact Survey

Dec-09

Expectation, for the next three months, of change in staff numbers



From this pie chart we can see that, overall, staff numbers will decrease in 17% of architects offices in the coming three months.

If linked to decreases reported in the previous slide, we can see that optimism about a recovery for the sector is still low but things are improving.

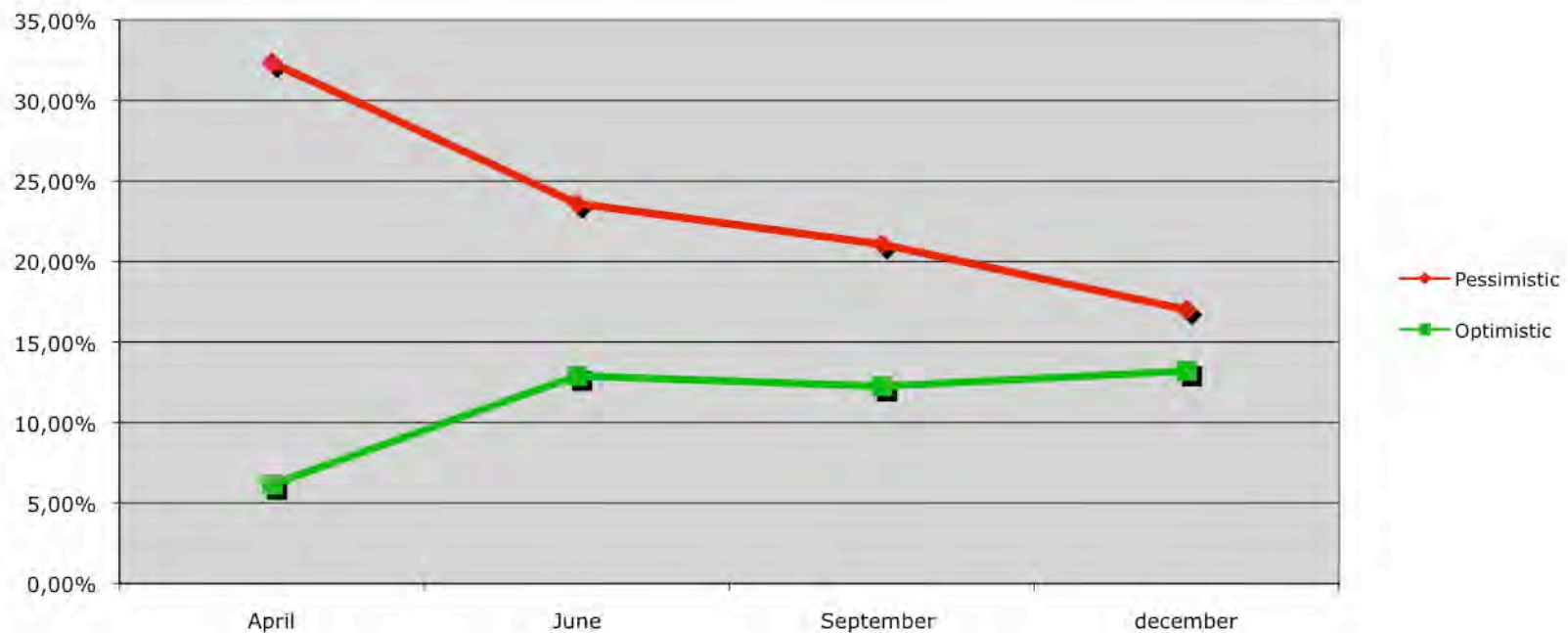
	Pessimistic	Optimistic
April	32,35%	6,15%
June	23,60%	12,90%
September	21,07%	12,25%
December	17,00%	13,20%

# Fourth Economic Impact Survey

Dec-09

Expectation, for the next three months, for Change in Staff Numbers

Expectation, for the next three months, of change in staff numbers

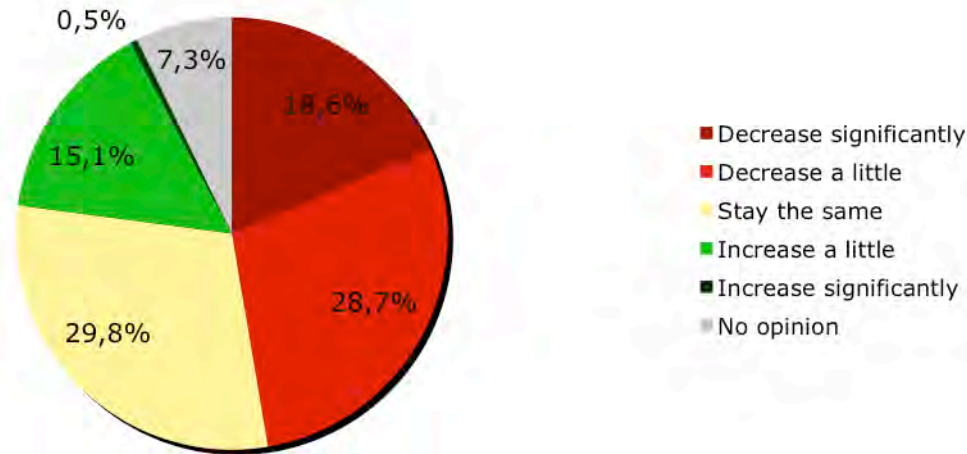


# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

### Private housing



Readers are reminded that “private housing” accounts for 45% of the market for architects in Europe

	Pessimistic	Optimistic
April	67,04%	10,44%
June	57,60%	14,87%
September	44,84%	15,88%
December	47,30%	15,70%

# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Expected change in workload over next three months - Private Housing

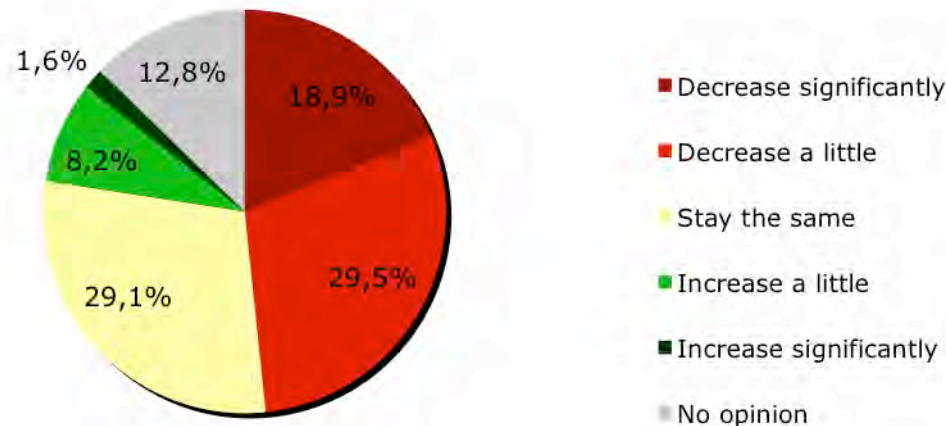


# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

**Public housing**



Readers are reminded that “public housing” accounts for 4% of the market for architects in Europe

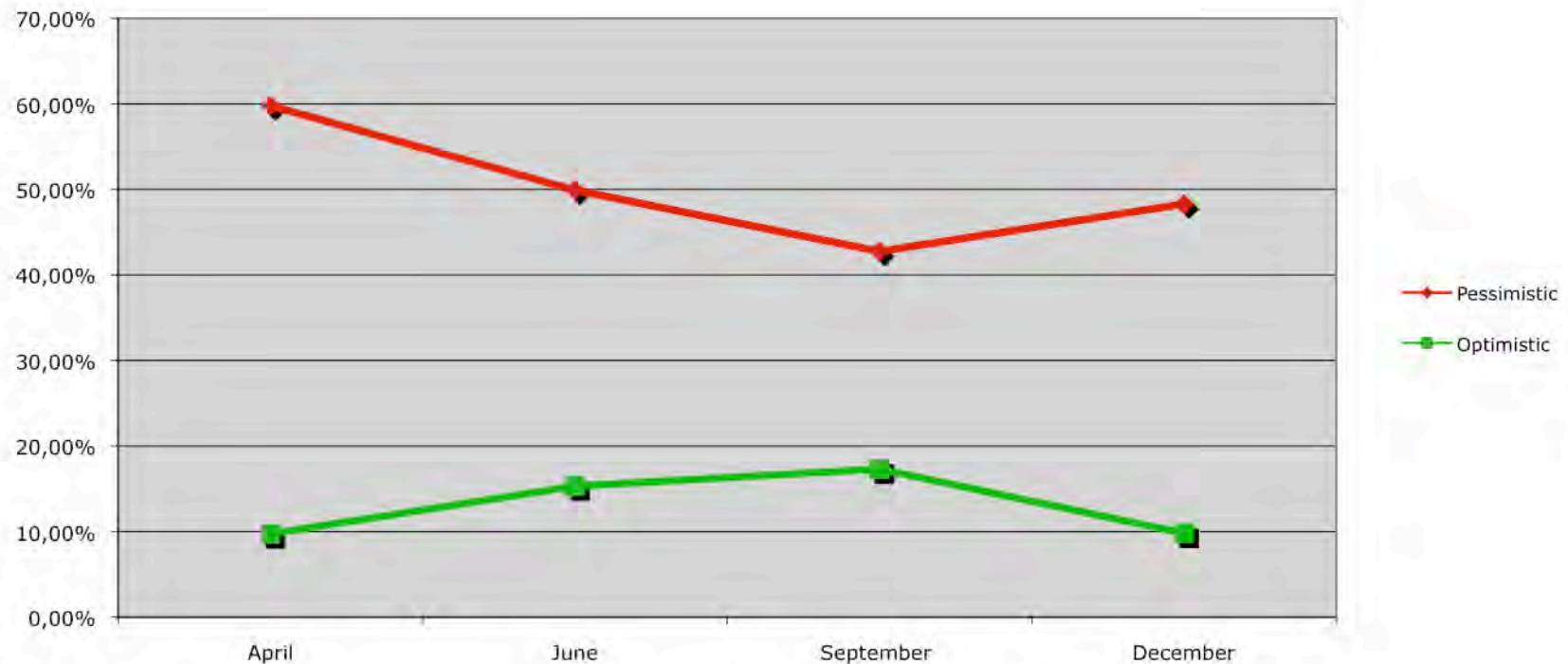
	<b>Pessimistic</b>	<b>Optimistic</b>
<b>April</b>	59,78%	9,73%
<b>June</b>	49,90%	15,31%
<b>September</b>	42,75%	17,31%
<b>December</b>	48,30%	9,80%

# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Expected change in workload over next three months - Public Housing

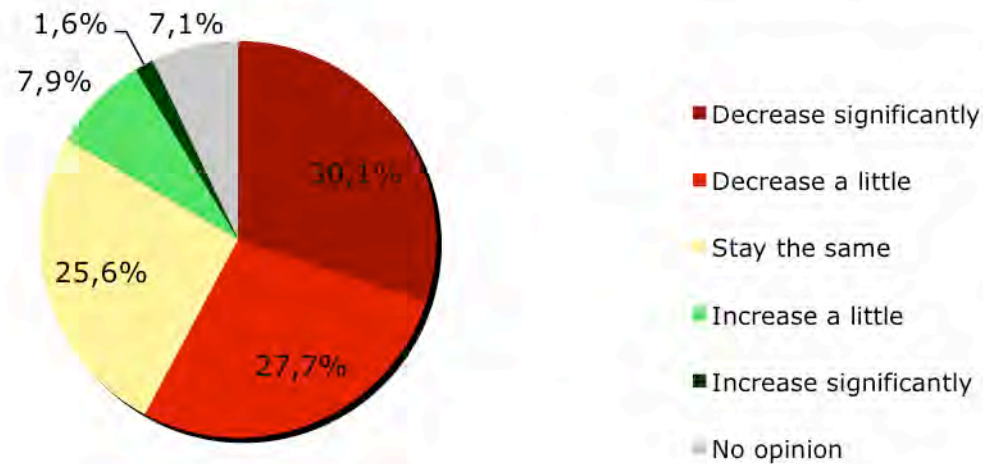


# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

**Commercial (offices, shops, industrial buildings, etc)**



**Readers are reminded that “commercial” projects account for 23% of the market for architects in Europe**

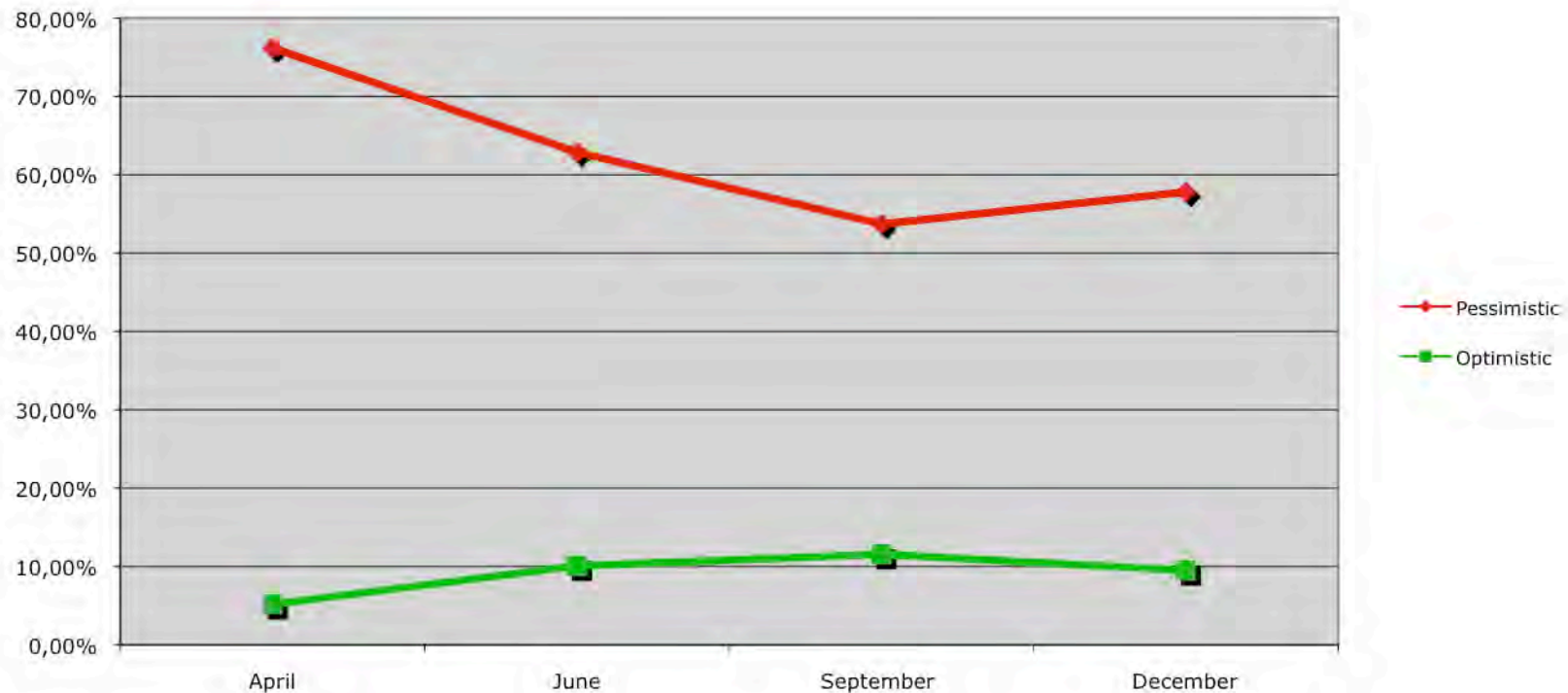
	<b>Pessimistic</b>	<b>Optimistic</b>
<b>April</b>	76,19%	5,18%
<b>June</b>	62,87%	10,08%
<b>September</b>	53,71%	11,56%
<b>December</b>	57,80%	9,50%

# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Expected change in workload over next three months - Commercial

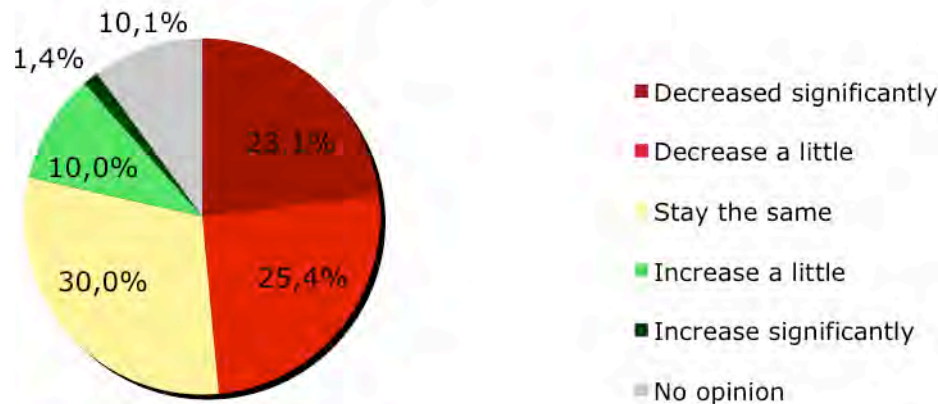


# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Other private (leisure, private schools, medical facilities, etc)



Readers are reminded that “other private” projects account for 10% of the market for architects in Europe

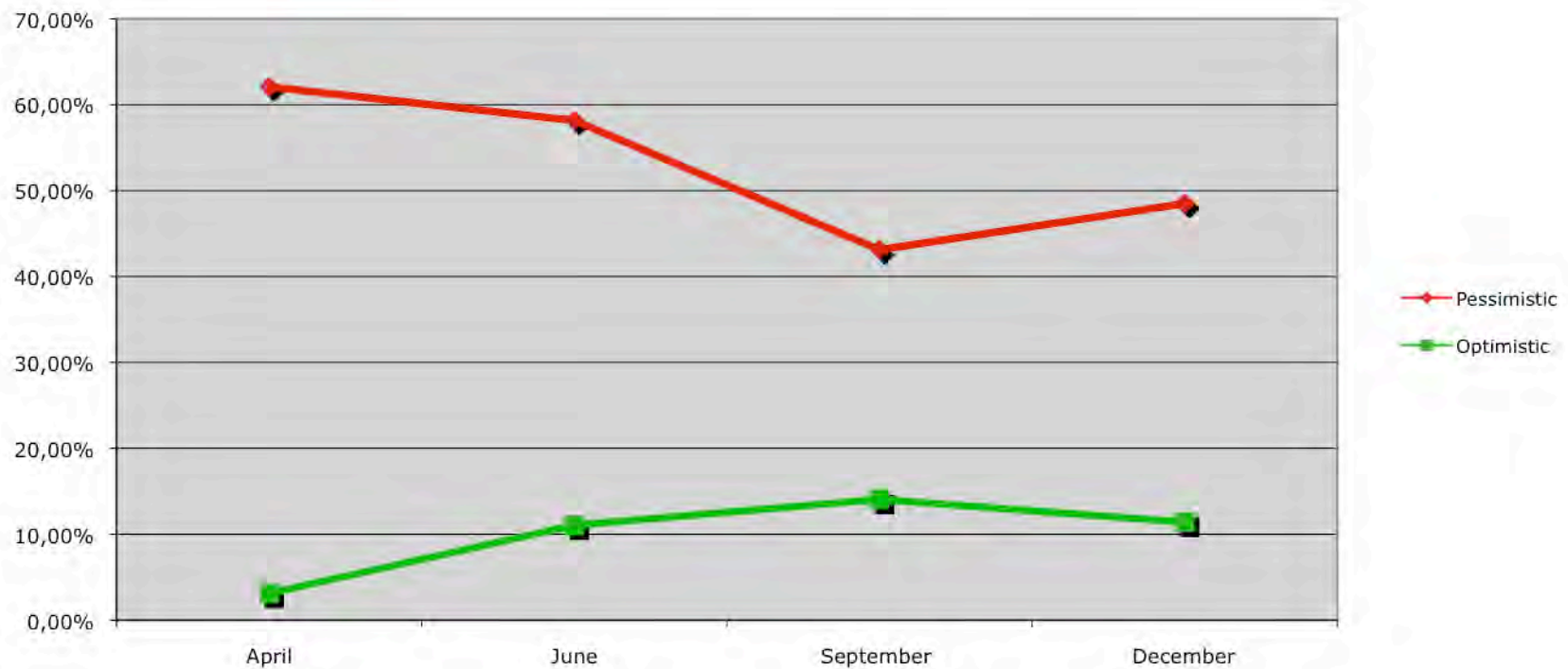
	Pessimistic	Optimistic
April	62,07%	3,12%
June	58,16%	11,05%
September	43,12%	14,06%
December	48,50%	11,40%

# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Expected change in workload over next three months - Other Private

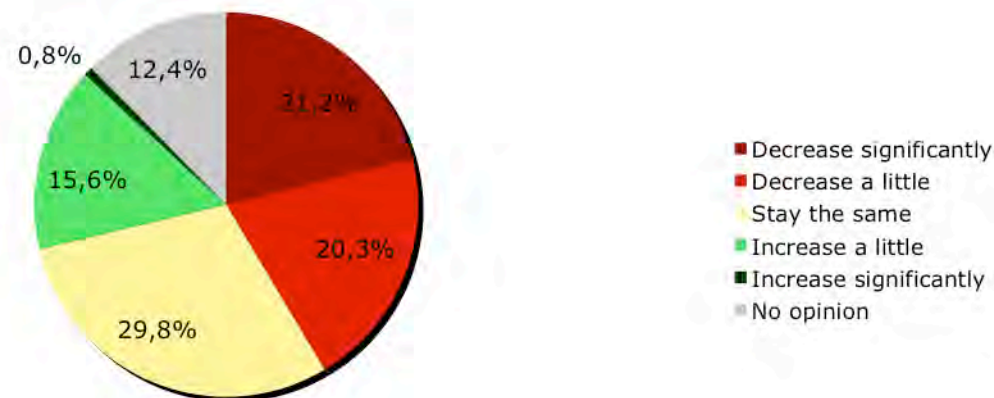


# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Other public (schools, hospitals, museums, prison, etc)



Readers are reminded that “other public” projects account for 20% of the market for architects in Europe

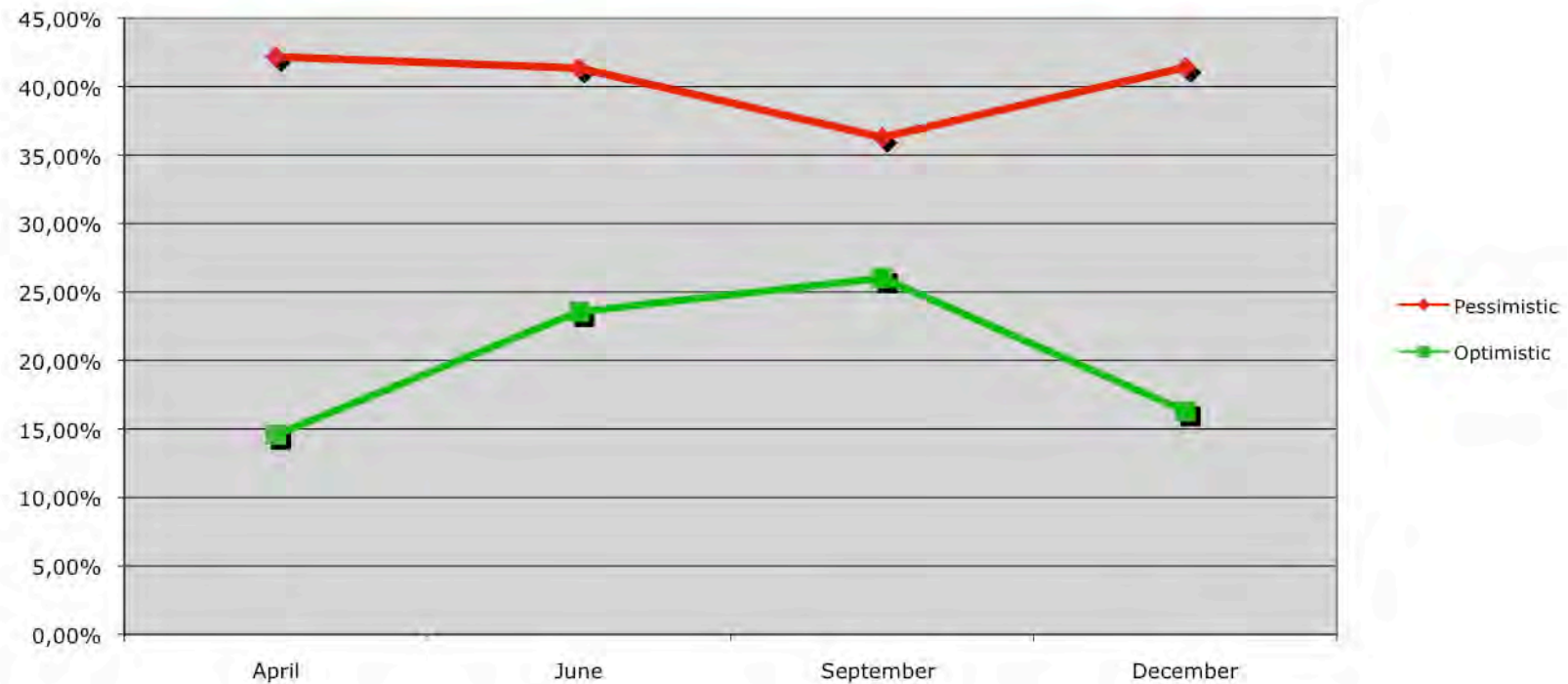
	<b>Pessimistic</b>	<b>Optimistic</b>
<b>April</b>	42,18%	14,58%
<b>June</b>	41,34%	23,56%
<b>September</b>	36,29%	26,02%
<b>December</b>	41,40%	16,30%

# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Expected change in workload over next three months - Other Public

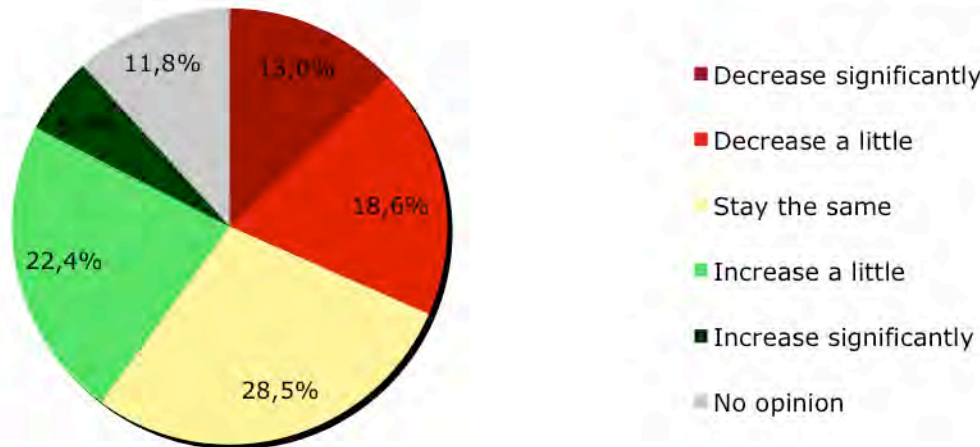


# Fourth Economic Impact Survey

Dec-09

## Expected Change in Workload Over Next 3 Months:

Other (consultancy, energy audits, feasibility studies, etc)



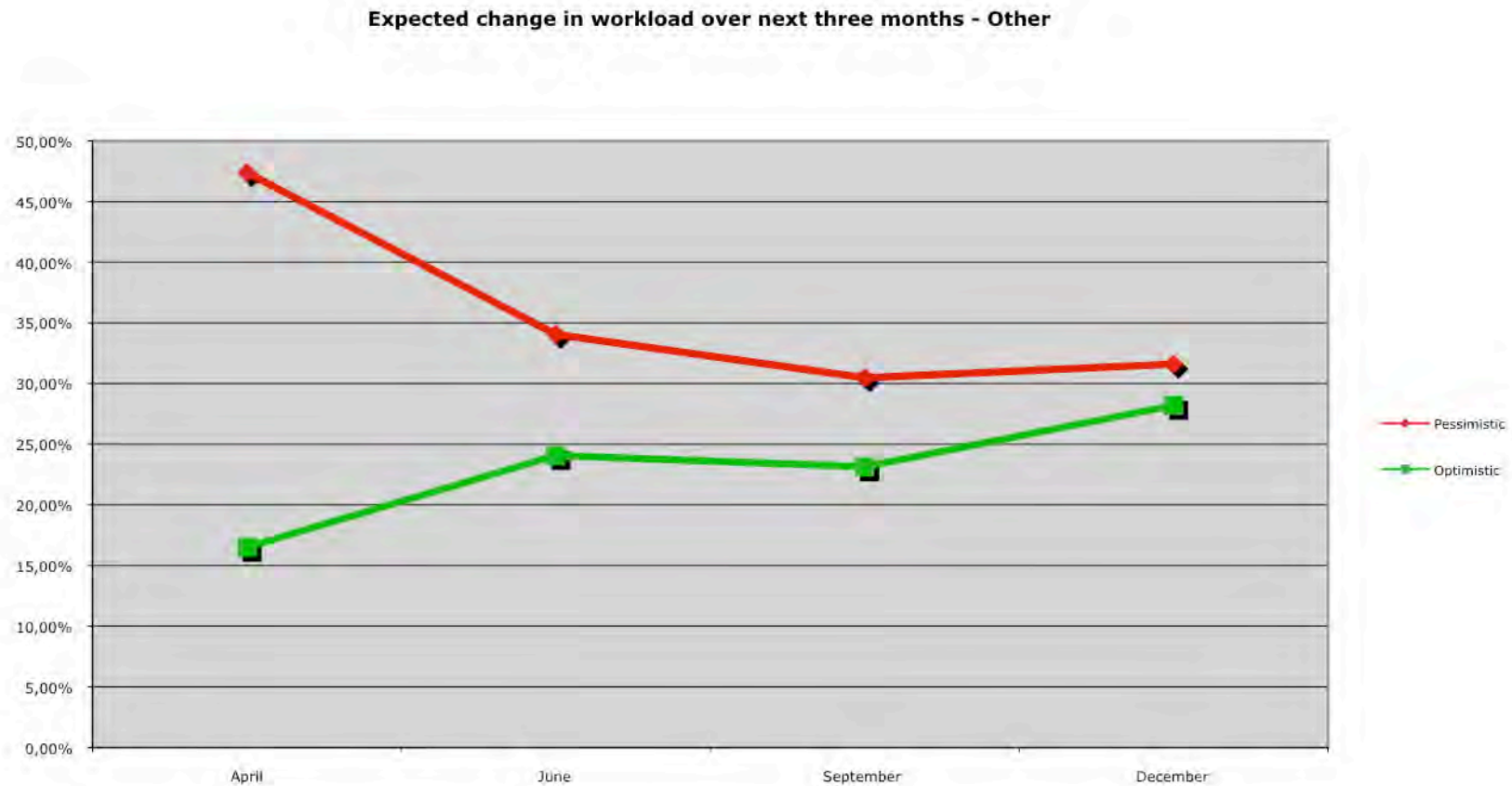
It is not known what the percentage of the market for architects these tasks represent, but it remains the area that represents the least pessimism about future workloads

	<b>Pessimistic</b>	<b>Optimistic</b>
<b>April</b>	47,38%	16,51%
<b>June</b>	34,05%	24,07%
<b>September</b>	30,47%	23,14%
<b>December</b>	31,60%	28,20%

# Fourth Economic Impact Survey

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## Expected Change in Workload Over Next 3 Months:



# Fourth Economic Impact Survey

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## Conclusions:

- Important to continue to repeat the survey every 3 months
- The architectural profession continues to be badly affected by the economic downturn
- The opinions expressed and shown in this presentation indicate that the profession is not seeing any benefit from the promise of many governments to increase spending on public projects
- In fact there was more optimism at the end of the year but, given the increased pessimism about the public sector, it is still possible that the worst is still ahead

